

# Covid-19 Community Champions Project

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# COVID-19 COMMUNITY CHAMPIONS



HELPING TO SHARE ACCURATE INFORMATION  
ABOUT COVID-19 WITH COMMUNITIES

**SIGN UP TODAY!**

Covid-19 Community Champions programme is supported by:



# Working together with organisations and groups

- Working with organisations to develop community champion capacity to connect with information from trusted sources, develop skills and have access to support to have quality conversations.
- Feeding back so decision makers continue to hear from communities what is needed.



# What is Covid-19 Community Champions Project?

- We are looking for people who live or work in Leeds to support their friends, family, neighbours and community to have the information about Covid-19 and the vaccine which will help them feel supported, make informed choices and stay safe.
- This opportunity provides up to date information so people feel confident having conversations about Covid-19 and the vaccine and signposting people to support.

DO YOU WANT TO MAKE A **BIG** DIFFERENCE?  
**BECOME A COVID-19 COMMUNITY CHAMPION**

*Help share accurate information about Covid-19 with communities*



# What will a community champion do?

**Receive regular updates** on the latest Covid-19 guidance and vaccination information from trusted sources

**Support friends, family and the wider community** to remain informed and up to date on the latest information

**Feedback any local issues or concerns** relating to Covid-19 and vaccinations

**Engage with identified priority groups** living in Leeds which include; people with disabilities, older people, younger people and Black, Asian and minority ethnic communities, to help people make informed decisions around keeping safe





# What activities will CC be involved in?

## There are a wide range of flexible activities:

- Access to the training to have effective conversations
- Regular question and answer sessions with Public Health and Leeds CCG
- Sessions with other Community Champions to share experiences and learning

## Sharing health messages with communities in different ways, such as:

- Through face to face conversations where possible
- Listening and talking with people on the phone or in online sessions
- Supporting community engagement to talk with people about testing or the vaccine
- Feed back any local issues or concerns relating to Covid-19 and vaccinations.

# What support will Community Champions receive?

Full induction training

Flexible volunteering commitment and reasonable expenses provided

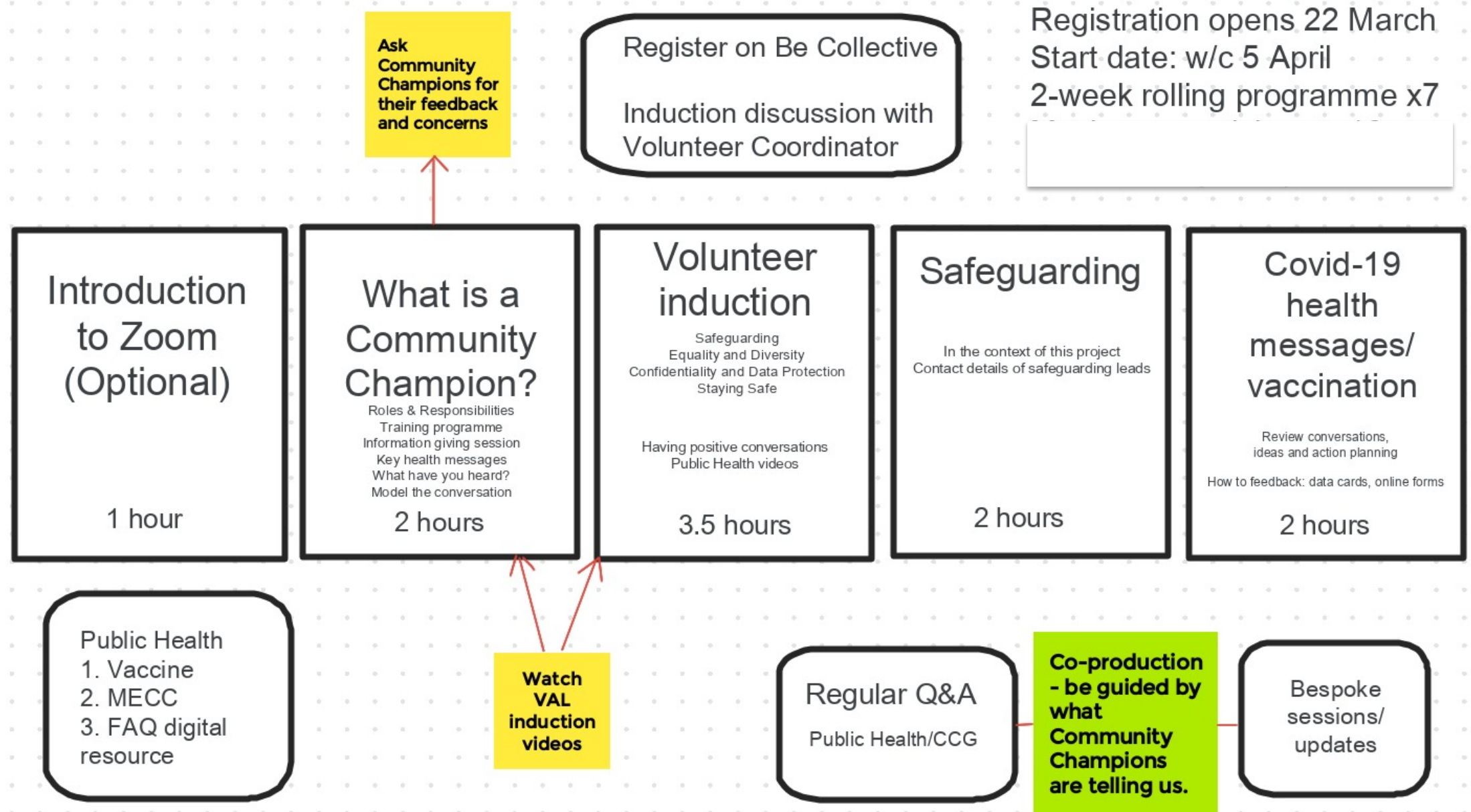
Access to Covid-19 resources including posters and videos in a variety of formats

Regular virtual sessions with health professionals to discuss the latest advice, guidance and answer questions about Covid-19 and vaccinations

A peer support network providing an opportunity to connect with other Community Champions



# Training Programme





# Key resources:

## Covid-19 Toolkit:

- Leeds City Council toolkit to help partners share important key messages about coronavirus in Leeds.
- The toolkit is [hosted on Google Drive](#) and includes a range of posters, graphics, social media posts and other resources created by the council and partners that can be downloaded and shared to help promote the most relevant key messages around prevention, testing, and the range of support available to residents in Leeds.
- This [presentation](#) includes an overview of the toolkit contents as well as instructions on how it can be used.

## Vaccination Information:

[NHS Leeds CCG Website](#) created to support local people to make an informed choice about the vaccine, using trusted information. Leeds CCG have been working closely with local health and care professionals, community groups and religious leaders to develop information that you can trust and share.



# DO YOU WANT TO MAKE A **BIG** DIFFERENCE? BECOME A **COVID-19 COMMUNITY CHAMPION**

*Help share accurate information about Covid-19 with communities*

Receive regular updates on the latest Covid-19 guidance and vaccination information from trusted sources



Share with identified priority groups living in Leeds which include; people with disabilities, older people, younger people and Black, Asian and minority ethnic communities, to help people make informed decisions around keeping safe



Feedback any local issues or concerns relating to Covid-19 and vaccinations



**\*Full training provided\***

**\*Reasonable expenses paid\***

Register on Be Collective here: <https://bit.ly/3cdmtpN>

If you have any questions, please email:  
[CommunityChampions@leeds.gov.uk](mailto:CommunityChampions@leeds.gov.uk)

Covid-19 Community Champions programme is supported by:



## WHAT WILL A COMMUNITY CHAMPION DO?

- Receive regular updates on the latest Covid-19 guidance and vaccination information from trusted sources
- Support friends, family and the wider community to remain informed and up to date on the latest information
- Engage with identified priority groups living in Leeds which include; people with disabilities, older people, younger people and Black, Asian and minority ethnic communities, to help people make informed decisions around keeping safe
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**#TogetherLeeds**

## WHAT SUPPORT WILL I GET?

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- Flexible volunteering commitment and reasonable expenses provided
- Access to Covid-19 resources including posters and videos in a variety of formats
- Regular virtual sessions with health professionals to discuss the latest advice, guidance and answer questions about Covid-19 and vaccinations
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## HOW DO I SIGN UP?

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**Coming soon...**

**Community Champion micro grants  
of up to £1,000!**

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Registration through [Be Collective](#)



# Micro grants coming soon

- Up to £1,000 for activity which supports sharing positive health messages around Covid-19, vaccinations and government guidance and restrictions

