VAL Funding Support



Supporting Communities Together

Kaye Wilson VAL Support Worker (Funding Advice)

VAL support

- Funding information on DGL website <u>Funding Doing Good Leeds</u>
- Funding and fundraising training: <u>Training Doing Good Leeds</u> (bursaries for small groups with income under £20K)
- One-to-one support on funding feedback on bids and help in identifying funding (on-line and face to face). <u>Kaye.Wilson@val.org.uk</u>
- Linking with funders funding fairs/zoom meet the funder events free to Leeds organisations e.g: <u>https://doinggoodleeds.org.uk/training-</u> <u>course/meet-the-funder-mayors-safer-communities-fund/</u> all advertised on VAL's training pages.
- Leeds Funding Support Network for those with no or little experience of fundraising, and those with more experience willing to share, including funding newsletter and face-book page and regularly updated list of relevant funding sources for Leeds based organisations all accessible through the funding page above).

VAL support



- Support for small groups in Leeds to set up and develop: Support for Organisations -<u>https://doinggoodleeds.org.uk/support-for-</u> <u>organisations/</u> including free training: free Starting from Scratch to help new groups set up/formalise
- VAL also has a range of networks who can help groups access relevant funders, form partnerships and discuss issues e.g. Young Lives Network, BME (name soon to change) Network – see list here: <u>https://doinggoodleeds.org.uk/networksforums/</u>

Funding information

- <u>www.fundingleeds.co.uk</u> free funding search, news and funding information
- <u>www.fundingcentral.org.uk</u> funding searches (free to organisations with income under £100K)
- <u>www.goodfinance.org.uk</u> help charities & social enterprises navigate the world of social investment
- <u>www.yortender.co.uk</u> (contracts from Y&H LA's)
- <u>www.wysport.org.uk</u> (funding for sport in WY)
- Funders themselves about themselves and other sources.
- Organisations see where they get funding from.
- <u>Sources of Grant Funding for Voluntary and Community</u> <u>Groups in Leeds - Doing Good Leeds</u> updated regularly by Kaye Wilson: Project Worker, Funding and small group support.

Funders



- Lottery funders: (art, sport, heritage, community)
- Trust Funding e.g. Wades Charity, LCF, Greggs Foundation, Henry Smith
- Statutory Funders: LCC community grants, HAP's, contracts, Mayor's Safer
 Communities Fund
- Social Finance: (loans Key Fund)

What do they usually require?

- Constitution or similar governing documents (some exceptions e.g. LCF micro-grants)
- Group with clear aims & outline of what you do
- Relevant policies (safeguarding, equality & diversity, volunteer), insurance
- Bank account in group name
- Minimum of 2/3 signatories, accounts and/or bank statement
- Contact details
- Capable track record/skills/planning/

Before applying

- Decide what you want funding for and why?
- e.g. to provide support and advice around dementia, to bring people together to socialise and share concerns, to improve people's health through good nutrition
- e.g. listening and support group for carers volunteers expenses - escorting people to the café, travel costs, activity costs, venue hire, publicity, refreshments, speaker costs
- What do you need to fundraise cash, in-kind
- Find the right funder

Project details

Need/idea – who are you helping, what problem/issue will you deal with or what idea do you have, what strengths can you build on. Is their a gap – don't duplicate, work together

Evidence of need and demand – statistics, research, local priorities, waiting lists, consultation, pilot evaluations, asking people – ask your community

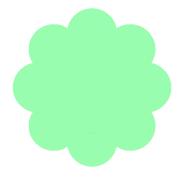
Project/activity outline – what will you do, when, where, how (staff/volunteers), who for/how many, stages in delivery, working with others

Community and beneficiary involvement (in planning, delivery, evaluation, fundraising, volunteering), access

Project details

- What difference will your project make, what will change, what outcomes/impact will you achieve?
- How will you fit with funders priorities/outcomes
- How will you know what has changed/your successes monitoring and evaluation – feedback, case studies, observations, pictures, statements etc.
- How much do you need and what for (clear budget), match funding secured – cash and kind, your contribution
- What will happen when funding ends/what will happen to participants?
- Are there any potential risks (covid-19 requirements e.g. social distancing) – how deal with it?

Top tips for applying



- Ensure your group is ready to access funding
- Preparation have a clearly planned project
- Check eligibility of group and project
- Read guidance/app' forms carefully check with funder
- Don't waffle use bullet points
- Avoid jargon keep it simple
- Substantiate claims keep it real "it's essential" (why?)
- Bring project to life quotes, anecdotes
- Do drafts get feedback
- Give yourself plenty of time
- Get support
- Ensure you have the required documents